1st African Agri-Business Incubation Conference & Expo

Kenyatta International Convention Center (KICC) | 28 - 30 September 2015

Theme: Catalyzing the sustainable transformation of Africa’s agriculture through Agribusiness Incubation: Towards job and wealth creation, food security and poverty reduction.
In a nutshell

In 2011, “The Economist” published an article “Africa is rising” that gave evidence of how some of the fastest growing economies are in Africa and indeed Africa is the new frontier for development.

Africa’s economy is largely agro-based and agribusiness is a key driver to its sustainability than being merely an exporter of raw agri-products.

The African Agribusiness Incubation Conference is a unique gathering of innovators, start-ups, SMEs, educationists, government agencies, policy makers and investors in Africa. The Conference showcases the success achieved in the last four years in agribusiness incubation and lessons learnt to shape incubation over the next five years.

This is where new opportunities will be hatched, new business deals sealed and new policies in support of sustainable agribusiness-driven rising of Africa passed on to policy makers for refinement and adoption.

With the conference tagline ‘Seal the Deal’, all systems have been put in place to ensure that all people coming for this conference will get back with a deal that will define their growth trajectory for many years to come. This is a meeting you cannot afford to miss, hence register early as the slots available cannot accommodate all interested applicants!

Highlights
• Elevator pitches for start-ups
• Best African Incubator & Agribusiness Start-up award
• Positioning Agribusiness in the Science Agenda for Africa in support of the Malabo Declaration and optimizing on involvement of professionals in Agribusiness incubation and development
• Signing of business deals emanating from Pre-organised B2B meetings
• Market Place for companies and investors / Agribusiness Trade Fair
• Pre-conference Boot Camps to identify potential innovations
• Building a multi-stakeholder framework for agribusiness development
• Innovative approaches to Gender mainstreaming in agribusiness incubation

What’s in it for me?
• A business deal to be sealed
• Re-positioning oneself for effective tapping into opportunities and projects in Africa’s emerging markets
• Leverage on the opportunity to engage in business networking
• Find potential business partners and investors through B2B meetings
• Sustainable joint ventures and partnerships
• Share with our speakers and experts on the latest developments and global trends in agribusiness incubation
• Inputs on finance, marketing, business solutions & benchmarking
• Share expertise, innovation and news from the agribusiness experts

Conference Sub-Themes
Agribusiness Incubation for inclusive development in Africa | Successful business modules for agribusiness incubation
Agro-Technologies for commercialisation/new business prospects | Gender mainstreaming in agribusiness incubation
Enabling African Agribusiness ecosystem | Intellectual Property Rights (IPR) & Technology Commercialization
Agro Value chain and market devpt for agribusiness incubation | Fuelling agribusiness through agriculture value chain finance
Innovative approaches to enable women and youth play a proactive role in agribusiness development in Africa
Positioning the knowledge economy to drive the economic development of Africa

Reach Us
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How to register?
To participate, kindly visit the AAIN website
www.africaain.org

You may register yourself under the following categories:
Exhibitor
Speaker
Participant
Sponsor

www.africaain.org | www.faraafrica.org @africaain African Agribusiness Incubator Network - AAIN
# 1st African Agri-Business Incubation Conference & Expo

**Kenyatta International Convention Center (KICC) | 28 - 30 September 2015**

## Registration Form

### Registration Options (Check-in the most appropriate)

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<tbody>
<tr>
<td>Exhibitor</td>
<td>Sponsor</td>
<td>Speaker</td>
<td>Participant</td>
<td>Agribusiness incubation training participant</td>
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### Organisation / Participant Profile

#### Organisation Name

#### Address

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<tr>
<th>City</th>
<th>Country</th>
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<th>Phone</th>
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<th>Website</th>
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<tr>
<th>Participant 1 – Name</th>
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<tr>
<td><strong>Designation</strong></td>
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<td><strong>Mobile no.</strong></td>
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<th>Participant 2 – Name</th>
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### Organisation Description (For Exhibitors / Sponsors)

#### Conference Registration Fee

<table>
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<tr>
<th>Participants</th>
<th>Expositors</th>
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<tr>
<td>Lead Participant</td>
<td>USD 500</td>
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<tr>
<td>Additional Participant</td>
<td>USD 400</td>
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<td>Number of additional participants</td>
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<thead>
<tr>
<th>Total</th>
<th>Additional participants</th>
<th>USD 400</th>
<th>Number of additional participants</th>
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<th>Special Pricing</th>
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| Early bird reduction for payments received on/before 30 July 2015 | USD 400 |

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<th>Start-up Entrepreneurs</th>
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<tr>
<td>Participation fee for each start-up entrepreneur</td>
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<td>Total no. of Start-up entrepreneurs</td>
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*To be supported by proof of registration of firm within 3 years of establishment from the date of conference OR an incubatee certificate from an incubator*
# Sponsorship Opportunities

## Platinum Sponsor
**USD 15000**
- 06 Delegate passes for all the days of the conference
- 06 Complimentary Networking Reception passes
- 06 Complimentary Inaugural & Valedictory Ceremony passes
- B2B access to all the complimentary delegates
- Inclusion of logo as Platinum Sponsor across all promotional & communication material

## Gold Sponsor
**USD 10000**
- 04 Delegate passes for all the days of the conference
- 04 Complimentary Networking Reception passes
- 04 Complimentary Inaugural & Valedictory Ceremony passes
- B2B access to all the complimentary delegates
- Inclusion of logo as Platinum Sponsor across all promotional & communication material

## Silver Sponsor
**USD 8000**
- 02 Delegate passes for all the days of the conference
- 02 Complimentary Networking Reception passes
- 02 Complimentary Inaugural & Valedictory Ceremony passes
- B2B access to all the complimentary delegates
- Inclusion of logo as Platinum Sponsor across all promotional & communication material

## Kit & Stationery Sponsor
**USD 5000**
- 02 Delegate passes for all days
- 02 Networking Reception passes
- 02 Inaugural & Valedictory Ceremony passes
- B2B meeting access to all the delegates
- Inclusion of logo across all kits & stationery

## Session Sponsor
**USD 5000**
- 02 Delegate passes for all days
- 02 Networking Reception passes
- 02 Inaugural & Valedictory Ceremony passes
- B2B meeting access to all the delegates
- Inclusion of logo across all communication mediums of the conference

## Networking Reception Sponsor
**USD 5000**
- 02 Delegate passes for all days
- 02 Networking Reception passes
- 02 Inaugural & Valedictory Ceremony passes
- B2B meeting access to all the delegates
- Inclusion of logo across all communication mediums of the conference

## Media Sponsor
**USD 5000**
- 02 Delegate passes for all days
- 02 Networking Reception passes
- 02 Inaugural & Valedictory Ceremony passes
- B2B meeting access to all the delegates
- Inclusion of logo across all communication mediums of the conference

### Registration fees for conference includes
- Lunch & Refreshments
- Access to pre-arranged B2B meetings
- Access to all presentations on AAIN website
- Forum catalogue with delegates’ details & lists
- One Year AAIN Membership (valid until March 2016)
- Summary of company profile on AAIN website for 1 Year
- 3-days access to the business forum & set of materials

### Registration fees for Exhibitors includes
- Exhibit Stand (3m x 3m) (electricity, table, 2 chairs, security)
  For exhibition layout information, visit www.africaain.org

### Top reasons to Sponsor / Exhibit
- Excellent Networking Opportunity
- Return on Investment
- Access to global agribusiness community
- Unmatched Brand Equity & Recall
- Corporate Exhibiting Opportunity
- Branding Campaign & Media coverage

## How do I pay for the conference?
You may pay for the conference using the following bank details through an Electronic Funds Transfer:
Account Name: African Agribusiness Incubator Network
Zenith Bank | East Legon Branch, Accra, Ghana
Dollar Offshore Account Number: 4051303739
Swift Code: ZEBLGHAC

Alternatively, you may also pay at our AIIIC offices. For more information, visit www.africaain.org

## Authorised Signatory

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## Reach us for any assistance

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