AgSri is innovating, packaging, implementing and scaling farm-based technologies that are inherently farmer friendly and ecologically sustainable such as Sustainable Sugarcane Initiative (SSI) and System of Rice Intensification (SRI), which have successfully demonstrated their potential to increase 10 percent yields per acre, is less expensive to farmers and uses less fertilizers. AgSri approach increases rural employment and converts the labour to more productive gains. AgSri crop and water management technologies impact soil fertility, water saving and climate change without any extra investments.

ABI ICRISAT extended support in Scouting and identification of entrepreneurs, development of entrepreneurship skills, technology support, Office spaces, networking and business development, product promotion at events and exhibitions.
Services

- Management Systems to Produce ‘More With Less’
- Aid Agencies to Pilot Innovative Agricultural Projects Cutting Across Diverse Crops
- Collaboration with Multilateral Agencies In Scaling Large Interventions
- Building Human Resources to Mainstream Agricultural Innovations
Area of business: Agri Services

ABI support:

- Scouting and identification of entrepreneurs.
- Technical and capacity building training.
- Access to breeder and foundation seed from NARS
- Support in setting up of QC systems
- Facilitate sugar cane seed business development.