Way2Agribusiness India Pvt. Ltd. (Way2ABI) is a Private Limited Company - Incorporated in March 2014. Driven by knowledge and catering to the agribusiness sectors by providing consulting services, cutting edge solutions, facilitation services for project implementation and undertaking selective marketing operations.

Way2ABI provide ‘one-stop solution for a whole gamut of agribusiness enterprises to improve the business competitiveness of agribusiness clients’ through our enabling services.

Way2ABI approached ICRISAT to enhance its reach and clientele with the support of Agribusiness Incubation program’s business development assistance and technical assistance.
## Products

### Agribusiness Research - Consultancy Wing
- Commodity Market Report
- Market Intelligence Reports
- Project Reports & DPRs
- Retainer Consultant
- Agribusiness Advisor
- Capacity Building
- Enabling services for FPOs, PCs, farmers associations,
  - industry body
- Knowledge Partner & Resource Institution Services
- HR services
- Financial services

### Agribusiness Projects – Facilitation Wing
- Govt. approvals
- Govt. scheme subsidy
- Land facilitation
- Project management consultant
- Incubation services
- Protected cultivation (Greenhouse) services
- TA for investment promotions Initiatives
- Crop cluster services
- Market linkage - E services
- JV & Strategic partnerships

### Agribusiness Operations - Production & Marketing
- Cultivation in own/ lease land
- Primary processing & value addition
- Aggregator company role
- Marketing and distribution
- Urban agriculture concept promotion
- Undertake agribusiness projects partial activities