Sresta took small steps starting 2004. With the focus on creating means of sustainability for the farmers, we set about addressing two key areas - farmers and the products.

It has been a challenging journey from 2004 to now... It has helped us criss-cross India and take the spirit of organic farming and sustainability to over 20,000 farmers working on 30 plus projects over an area of 1,00,000 acres.

Today Sresta, under the 24 Mantra Organic food brand has presence across India and abroad in 1500+ outlets and our own stores. The name 24 Mantra delves into the ancient Upanishads of India and has been sourced from the Rig Veda, drawing upon the primary elements of nature. Tvam Bhumir Apo Analo Anilo Nabha - You alone are Earth, Water, Fire, Air & Ether is the blend of all basic elements that compose wholesome food.

<table>
<thead>
<tr>
<th>Promoter</th>
<th>Mr Rajashekar Reddy Seelam</th>
</tr>
</thead>
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<tr>
<td>Company</td>
<td>Sresta Natural Bioproducts Pvt Ltd</td>
</tr>
<tr>
<td>Website</td>
<td><a href="http://www.sresta.com">www.sresta.com</a></td>
</tr>
<tr>
<td>Email</td>
<td><a href="mailto:rajseelam@srestaorganic.com">rajseelam@srestaorganic.com</a></td>
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• 200 products to live an organic life
• 5 types of Rice
• 2 varieties of Poha
• 22 varieties of Spices
• 20 varieties of Dals/Pulses
• 14 varieties of Atta/Flours
• 4 varieties of Cold Pressed Oils
• 2 varieties of Sugar
• 2 varieties of Jaggery
• 4 varieties of Juices
• 5 varieties of Breakfast Flakes
• 5 varieties of Masala Powders
• 5 varieties of Masala Powders
• 3 varieties of Health Products
• 3 varieties of Jams
• 4 varieties of Ready to Cook Pastes
• 5 varieties of Teas
• 2 varieties of Papads
• 4 varieties of Cookies, 3 varieties of Chikkis
Incubation support from ABI-ICRISAT

Area of business: Organic retail chain
ABI support:

• Funding assistance
• Organic Agri-training
• Escort services