Mrs. Lalitha Jasti has an experience in a variety of fields like accounting, banking, manufacturing, etc. After staying in United States for over a decade, she has returned to India with a dream of starting a business of her own and wanted to develop nutritionally viable processed food products for children below 2-10 years like gummies.

Mrs. Jasti approached ABI-ICRISAT for incubation support in technical consultancy through NPK program and commercialization support for Gummy candies.